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# NORMAN VINCENT PEALE AWARDS FOR POSITIVE THINKING

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PRESENTED BY BLANTON-PEALE INSTITUTE & COUNSELING CENTER

**Dear Friend of Blanton-Peale,**

I invite you to take a deep breath, to pause for just a moment, and to let your mind gather up a few thoughts about what the world around us is like right now.

In the wake of the COVID-19 pandemic, we can all feel the effects of anxiety, fear and isolation. So many of us are dealing with grief and loss – whether loss of livelihood, loss of a loved one or the simple loss of “the way things were.”

Mental health is a topic on everyone’s lips – emotional and relational wellbeing is on all of our minds. For us at Blanton-Peale, we’re focused on providing a base of support for vulnerable New Yorkers. These times of heightened tension have shone a light on racism and the longstanding disparities that drive mental health.

In March, Blanton-Peale transformed itself into a Virtual Counseling and Training Center. **Since then, we’ve provided more than 27,000 sessions of affordable and accessible, holistic mental health care. And those who are in training with us are logging in from as far away as North Carolina and South Korea.**

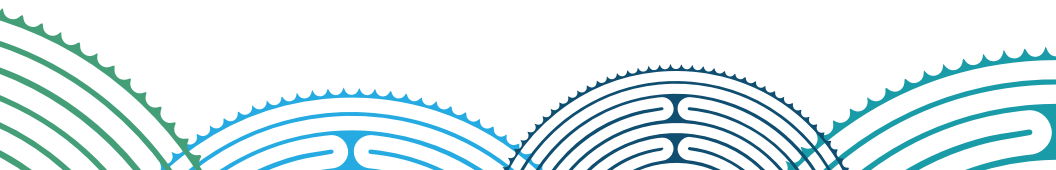
Our founders – Drs. Blanton & Peale – knew something about times like these. They first opened the doors of their clinic in the midst of the Great Depression. This year’s Norman Vincent Peale Awards celebrate their mindset, a mindset we all need “for just such a time as this.”

It’s with a spirit of clear-eyed optimism that we celebrate this year’s honorees. We’re so glad you’ve joined us for the 2020 Norman Vincent Peale Awards for Positive Thinking!



A handwritten signature in black ink that reads "Shari K. Brink". The signature is fluid and cursive.

Dr. Shari K. Brink  
*President & CEO*



## Congratulations to the Blanton-Peale 2020 Awardees for Positive Thinking

In Celebration of Mental  
& Spiritual Health

*Jodi & Michael Smart*

*“Change your thoughts and  
you change the world.”*

NORMAN VINCENT PEALE

Congratulations to this year’s  
awardees – each has made a  
profound impact on shifting how  
we think about mental health –  
changing our world for the better.



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Congratulations to Scott Shute  
and LinkedIn on their NVP  
award for being models of  
compassionate and mindful  
practice to companies around  
the world!

Rev. Sean Harvey,  
Chief Compassion Officer & Founder  
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## HONOREE

# SCOTT SHUTE

*Head of Mindfulness and Compassion, LinkedIn*



Scott Shute has been an active advocate for customers and employees in the technology space for over 20 years, with roles ranging from sales, customer advocacy, and customer service leadership. Previously, he was the Vice President of LinkedIn's Customer Operations organization. In his current role as Head of Mindfulness and Compassion at LinkedIn, Scott blends his lifelong practice and passion with his practical leadership and operations experience. His mission is to change work from the inside out by “mainstreaming mindfulness” and “operationalizing compassion.”

*“It’s time. The world is ready to talk about compassion at work. Workplaces are playing an increasingly active role in shaping values and behaviors in a way that governments and religions have for centuries. I think we have an incredible opportunity to shape the consciousness of the world in a positive way.” - Scott Shute*

The Elders, Deacons and Staff of  
Marble Collegiate Church  
extend our sincere congratulations to

**Stephanie Bailey,**  
**Board Chair at Marble, 2009-2018,**

as recipient of the 2020 Norman Vincent Peale Award.  
We salute her for her 22 years of faithful service on the  
Marble Board, as a Deacon, Elder and Chair, and wish her  
God's continued blessings.



**“Well done,  
good and faithful servant!”**



**MARBLE  
COLLEGIATE  
CHURCH**

## HONOREE

# STEPHANIE M. BAILEY

*Fortune 500 Executive & Nonprofit Leader*



Stephanie M. Bailey's extensive career spans four decades and multiple industries. She has led as an information technology and business consultant, a certified public accountant, and as an executive for industry titans like Consolidated Edison, PricewaterhouseCoopers, American Express, and Fannie Mae. She was also a highly demanded consultant to non-profits with expertise in reorganizing organizations in financial distress. As a board member, Stephanie has played an active role in nonprofits as diverse as Marble Collegiate Church (where she served 10 years as Chair), the Collegiate Churches of New York and New York Theological Seminary. She was awarded an honorary doctorate of humanities from Eastern University.

Stephanie has been a Blanton-Peale Board Member for nearly 12 years, helping to revamp its business model and enabling a tripling of its impact over the last decade.

Stephanie and her husband, Dr. Lawrence Bailey, are active philanthropists and champions of mental health care for all.



***Earth Therapeutics***  
***proudly congratulates***

***2020 Honorees of the***  
***Norman Vincent Peale Awards***  
***for Positive Thinking***

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**Sunny Kang**  
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**John Kang**  
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Sunny Marketing Systems, Inc.:  
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## HONOREE

# JOE NAMATH

*Legendary NFL Icon, Author, and Philanthropist*



Joe Namath is a former professional football quarterback and Hollywood actor. He played college football at the University of Alabama and won a National Championship in 1964. He played for the New York Jets, where he won Super Bowl III in 1969 and was selected MVP. Joe is cemented in history as an icon on and off the field. In 1985, Joe was elected to the Pro Football Hall of Fame. Off the field, Joe has acted in dozens of films, TV shows, and commercials.

In 2017, Joe launched the Joe Namath Foundation to expand his charitable impact and benefit children's charities as well as neurological research. He has written four books, the first being published in 1969. In 2019, Joe published his autobiography, *All the Way: My Life in Four Quarters*. In his book Joe reminds his readers, "It isn't how we get knocked down that matters, it's how we get back up." He goes on to say, "we can all be reminded that asking for help can be our first step to getting back up. People need people, whether it's a friend, loved one or therapist, we all need support."



**Congratulations to the 2020 Recipients of the  
Norman Vincent Peale Awards for Positive Thinking**

*“Whatever you do in life, do with love!”  
- Dr. Smiley Blanton*

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**Lauren McGill**

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**Meg Armstrong and Greg Lozier**  
congratulate

**Stephanie Bailey**

as a recipient of the 2020 Norman Vincent Peale  
Award for Positive Thinking

and salute her outstanding contributions  
to those faced with adversity

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# CONGRATULATIONS TO

**Stephanie M. Bailey**

**LinkedIn, Scott Shute**

**Joe Namath**

And Best Wishes to

**Dr. Shari K. Brink**

And Blanton-Peale Institute & Counseling Center

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# ADDRESSING A MENTAL HEALTH CRISIS

At Blanton-Peale, we're seeing firsthand another kind of pandemic, a mental health pandemic, predicted last spring by public health experts.

Those who were encountering challenges to their mental health before the pandemic are experiencing heightened anxiety, depression and symptoms of trauma. And others are newly experiencing difficulties managing the isolation, anxiety, grief and loss.

Blanton-Peale's services are urgently needed. We pivoted to provide all of our services via telehealth and ensure New Yorkers get the support they need during tumultuous times.

Throughout this crisis, we continue to help vulnerable New Yorkers. In June, we provided 36% more services than in the same month last year. The need for affordable mental health services has skyrocketed.

## Who are the people Blanton-Peale serves?



**58%**

Clients who are  
people of color



**57%**

Clients who are from  
the outer boroughs



**47%**

Clients who are  
millennials (under  
the age of 35)



**32%**

Clients who identify as  
lesbian, gay, bisexual,  
or transgender

No matter their age or demographics, our goal is to help each person know their own unique beauty and become their best self, the person they were created to be.

Every day, New Yorkers, who represent the full diversity of this vast city, find healing, growth and transformation through their ongoing work with a Blanton-Peale therapist.



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The Peale Foundation congratulates the  
Blanton-Peale Institute & Counseling Center  
for its commitment to being bold and positive  
about addressing mental and spiritual health.

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Congratulations to the 2020 Norman Vincent Peale Award for Positive Thinking Awardees:

**Stephanie M. Bailey**

Fortune 500 Executive and Nonprofit Leader

**Joe Namath**

Legendary NFL Quarterback, Philanthropist, Author

**Scott Shute**

LinkedIn, Head of Mindfulness and Compassion

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# THE DREAM OF TWO INDIVIDUALS...

In 1937, our founders - Dr. Norman Vincent Peale and Dr. Smiley Blanton - opened a mental health clinic in the basement of Marble Collegiate Church. They were innovative, forward-leaning thinkers and were among the first to address mental health alongside spiritual health. They also recognized the importance of providing training alongside high quality care. Because of support from donors like you, we are able to continue that legacy of innovation.

In response to COVID-19, we pivoted to providing all of our services via telehealth to continue our impact on mental health needs in New York City. In the month of June alone Blanton-Peale saw a 36% increase in demand for our services over the previous year, and in July a 28% increase over the previous year. We're focused on providing affordable, holistic mental health care to meet the growing need.

Founded in the midst of the Great Depression, our founders knew something about times like these. We're embodying their dream of bringing healing, growth, and transformation to those most in need.



# CONGRATULATIONS TO THE 2020 NORMAN VINCENT PEALE HONOREES

Stephanie M. Bailey  
LinkedIn  
Joe Namath



*We inspire the world to believe that all things are possible  
with hope, faith, and prayer.*

Congratulations to the  
recipients of the 2020  
Norman Vincent Peale Awards  
for Positive Thinking

**Stephanie Bailey**  
**LinkedIn, Scott Shute**  
**Joe Namath**

“The cyclone derives its power from  
a calm center. So does a person.”

- Norman Vincent Peale -

**John and Eleanor Rorer**



On behalf of the family  
and friends of

## **Stephanie Marie Bailey**

we congratulate her for achieving  
the Norman Vincent Peale  
Award for Positive Thinking  
in recognition of her efforts  
to improve mental health  
awareness, training,  
and treatment.



D R U C K E R

A S S O C I A T E S

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*Congratulations  
To The Honorees  
of the  
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Awards For  
Positive Thinking*



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FOR MORE THAN SEVEN DECADES

CONGRATULATIONS TO

**Stephanie M. Bailey**

**LinkedIn and Scott Shute**

**Joe Namath**

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2020

Norman Vincent Peale Awards  
For Positive Thinking

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**David and Betty Harris**

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# THANK YOU

To the Blanton-Peale Staff,  
Therapists, Faculty, Supervisors,  
Residents, and Interns for the ways  
you've pivoted and adapted in  
this virtual environment.

Each of you plays a unique  
role to make an impact for those  
hit hard by the current pandemic,  
its emotional and economic fallout.



**DR. SHARI BRINK**

Congratulations to  
**Stephanie M. Bailey**  
**Joe Namath**  
**LinkedIn (Scott Shute)**  
recipients of the  
2020 Norman Vincent Peale  
Award for Positive Thinking

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**Congratulations to the 2020  
Recipients of Norman Vincent Peale  
Awards for Positive Thinking!**

“The more you lose yourself in  
something bigger than yourself,  
the more energy you will have”

- NORMAN VINCENT PEALE -

**Valerie and Richard Doll**

# **Congratulations to Elder Stephanie Bailey**

Former Chair of Marble Church Board of Elders & Deacon

Member of Consistory, Collegiate Church of New York

Thank you for your dedicated service to Marble Church  
and the Collegiate Church of New York.

the  
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**WE CONGRATULATE**

Stephanie M. Bailey  
LinkedIn  
Joe Namath

As recipients of the  
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We congratulate  
tonight's honorees and  
we salute the critical work  
of Blanton-Peale,  
especially in these  
pandemic moments.

Congratulations on your Success...  
to the 2020 Honorees and to Blanton-Peale

*“Four things for Success...  
Work and Pray, Think and Believe”*

- Norman Vincent Peale -

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We proudly salute  
Blanton-Peale Institute  
for its many  
accomplishments  
in serving the  
New York Community.

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William Kinn, CRE, and  
Casey Kemper, CRE

Thank you Blanton-Peale  
for being such a Fantastic  
Positive "Light"

For so Many...

& Congratulations to all  
three winners of the 2020  
Norman Vincent Peale Award  
for Positive Thinking.

Sincerely,  
The Ted Platz Family

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THE  
**Nicholas Martini**  
FOUNDATION

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As Middle Collegiate Church  
works for just love,  
we congratulate  
**Blanton-Peale**  
for holding hearts and  
minds in this season.



**middle church**

JUST LOVE

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**April 14-16, 2021**

[RevolutionaryLoveConference.com](https://www.RevolutionaryLoveConference.com)



## **Blanton-Peale thanks the Peale Foundation for their generous support of our work.**

The grants they provide enable us to pursue the innovation and positivity of Norman Vincent and Ruth Stafford Peale.

the  
**COLLEGIATE CHURCHES**  
OF NEW YORK  
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## **Thank you, Collegiate Church, for your generous grant!**

Blanton-Peale thanks Collegiate Church, for their generous grant! Their grant is enabling Blanton-Peale to expand services designed for LGBTQI+ individuals.

# THANK YOU

*A special thank you to the Blanton-Peale Staff, Therapists, Faculty, Supervisors, Residents,  
and Interns for the ways you've pivoted and adapted in this virtual environment.  
And thank you to the following for the ways you've made this virtual evening possible.*

## 2020 GALA COMMITTEE

John & Eleanor Rorer, *Co-Chairs*  
Elizabeth Peale Allen, *Board Chair*  
Meg Armstrong and Greg Lozier  
Henry and Sunny Kang  
Lauren McGill

## 2020 HOST COMMITTEE

Carol Anderson	Martin M. Ludwin
Rev. Beverly Bartlett	Carley L. Ludwin-Frick
Richard Behn	Lynn Min, M.Div., LMHC
Dr. Michael Bos	Alice B. Owens
Rev. William Critzman	Rev. Dr. Grace Park
Dr. Elise Brown	David P. Pearson
Valerie & Dick Doll	Ted Platz
Rev. Kate Dunn	Leah Smart
Yolanda Foley	Michael & Jodi Smart
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Sean Harvey	Rev. Adriene Thorne
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Blanton-Peale Institute & Counseling Center provides affordable holistic mental health care to people representing the full diversity of New York City. It amplifies this impact by training mental health professionals, leaders, and other caring people with the tools of psychology, mental health, and spirituality.

## BOARD OF TRUSTEES

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Meg Armstrong

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