What Is the Need?

Many New Yorkers today face devastating mental health challenges. Women and men, girls and boys, suffering because of sexual assault and domestic violence. Teens and young adults burdened by anxiety and depression – their inheritance in a world of school shootings and non-stop technology. And still others who are beaten down, day after day, by racism, discrimination or poverty.

In December 2017, Blanton-Peale Institute & Counseling Center opened a new second floor, and began doubling our support for New Yorkers who need affordable, holistic mental health care.

Blanton-Peale further amplifies our impact by training the next generation of mental health professionals, community- and faith-based leaders, and other caring people with the tools of psychology, mental health, and spirituality.
Blanton-Peale Institute & Counseling Center

This year with YOUR help we will grow our impact and provide 36,000 sessions of affordable mental health care to people representing the full diversity of New York City:

1. build a focus on addressing trauma of all sorts
2. connect mindfulness and meditation to mental health
3. join today’s youngest adults in their quest for mental and spiritual health

Who are the people Blanton–Peale serves?

- 58% Clients who are people of color
- 57% Clients who are from the outer boroughs
- 47% Clients who are millennials (under the age of 35)
- 32% Clients who identify as lesbian, gay, bisexual, or transgender
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The Norman Vincent Peale Awards Gala is a Night to...

- Celebrate Mental & Spiritual Health. Our founders, Dr. Norman Vincent Peale, author of *The Power of Positive Thinking*, and eminent psychiatrist Dr. Smiley Blanton, were forward-leaning thinkers who were among the first to combine psychology and spirituality. Today at Blanton-Peale we are continuing their legacy of innovation. Our Psychoanalytic and Korean Care & Counseling Programs are training the next generation of mental health professionals.

- Destigmatize mental health challenges. Last year, we honored Keyon Dooling, former 12-year NBA player and mental and spiritual wellness champion. His commitment comes from his own childhood trauma and subsequent mental breakdown in 2012. In honoring Keyon, we continue to support those affected by trauma of all sorts and champion those who are destigmatizing mental health challenges.

- Raise funds that are crucial to our promise to turn no one way due to an inability to pay. We believe in the importance of providing affordable, holistic mental health care for all New Yorkers.

Our Past Honorees Include...

For a complete listing, visit our website.

Keyon Dooling  
Former 12-year NBA Player

Aetna, a CVS Health Business

Ron Powers  
NY Times Bestselling Author

Eileen Fisher  
Fashion Icon & Industry Change-Maker

Drs. William & Hwain Lee  
Philanthropists

Join us this year for the Norman Vincent Peale Awards Gala on Tuesday, April 28, 2020!
Blanton-Peale
Healing, Growing, Flourishing

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